NOVEMBER 8, 2020

MVCSD FAMILY ENGAGEMENT

OUR COMMITMENT TO FAMILY ENGAGEMENT

Big Picture

- Be Intentional
- Provide Targeted Supports
- Set Static Goals
- Family Resources
- Create A Wide and Diverse Team of Support

BE INTENTIONAL

PARENT INVOLVEMENT

- We value seeing our families
- Encourage presence (informal):
  - Throughout the school year
- Expect presence (workplan driven):
  - During ELA and Math Night Events
  - Parent-Teacher Conference
  - Back to School Night

PARENT ENGAGEMENT

- We value partnering with our families
- Encourage Engagement Type Partnerships (informal):
  - In various ways throughout the year
- Expect Engagement Type Partnerships (workplan driven):
  - Virtual Town Halls
  - Virtual School Board Meetings
  - Title I Meetings

Provide Targeted Supports

District Level Oversight

Clear vision & Expectations from Superintendent Hamilton

Consistent Oversight and Communication about Progress toward the Goals

- Direct report for Parent Liaisons
- Direct report for External Partners
- Direct report for School Leaders
- Consistent in Annual External School Review Metrics

Fiscal Supports

Specific grants and funding are dedicated towards increasing both involvement and engagement

- Title Funding
- Empire Grant
- School Improvement Grants

Targeted External Partnerships

After identifying the goals for the district, specific partnerships were forged to provide supports to key staff members

- Just Inspire LLC
- REACH Educational Solutions
- Scholastics

Provide Targeted Supports

TIERED APPROACH TO TRAINING

- 1st Year - Whole group training focused on Dr. Karen Mapp Principles for family engagement
- 2nd Year - Whole group and individual support for increasing in-person parent involvement and engagement
- 3rd Year - Whole group and individual support for increasing parent engagement and increasing school-home partnerships

Our Parent Engagement Partners

REACH EDUCATIONAL SOLUTIONS

justinspire

SCHOLASTIC FACE
Family and Community Engagement

Set Static Goals

Addressing Our Families' Communication Needs

- Reciprocal communication from announcement to engagement of session
- Real-time translations by voice-over
- Real-time translations in chat room
- Ability to place questions for the presentation on live survey link prior to the session

Set Static Goals

OUTREACH APPROACH

- WORKPLANS
- CONTACT TRACKING SHEETS
- TARGETS AT CLASS LEVEL
- DISTRICT/PRINCIPAL/PARENT LIAISE/TEACHER CONTACTS
- DISTRICT- AND SCHOOL-LEVEL INVOLVEMENT IN PRESENTATIONS

2019-2020 Parent Attendance		2018-2019 Parent Attendance	
Math Night ES (3 schools)	746	Math Night ES (11 schools)	2,670
ELA Night ES (3 schools)	847		

2020 COVID-19 VIRTUAL TOWN HALL ATTENDANCE			
SESSION 1	SESSION 2	SESSION 3	SESSION 4
563	531	196	289

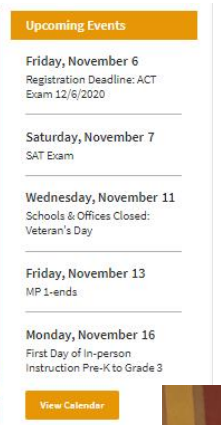
Involve A Wide and Diverse Team: Video

Family Resources

Building Independence

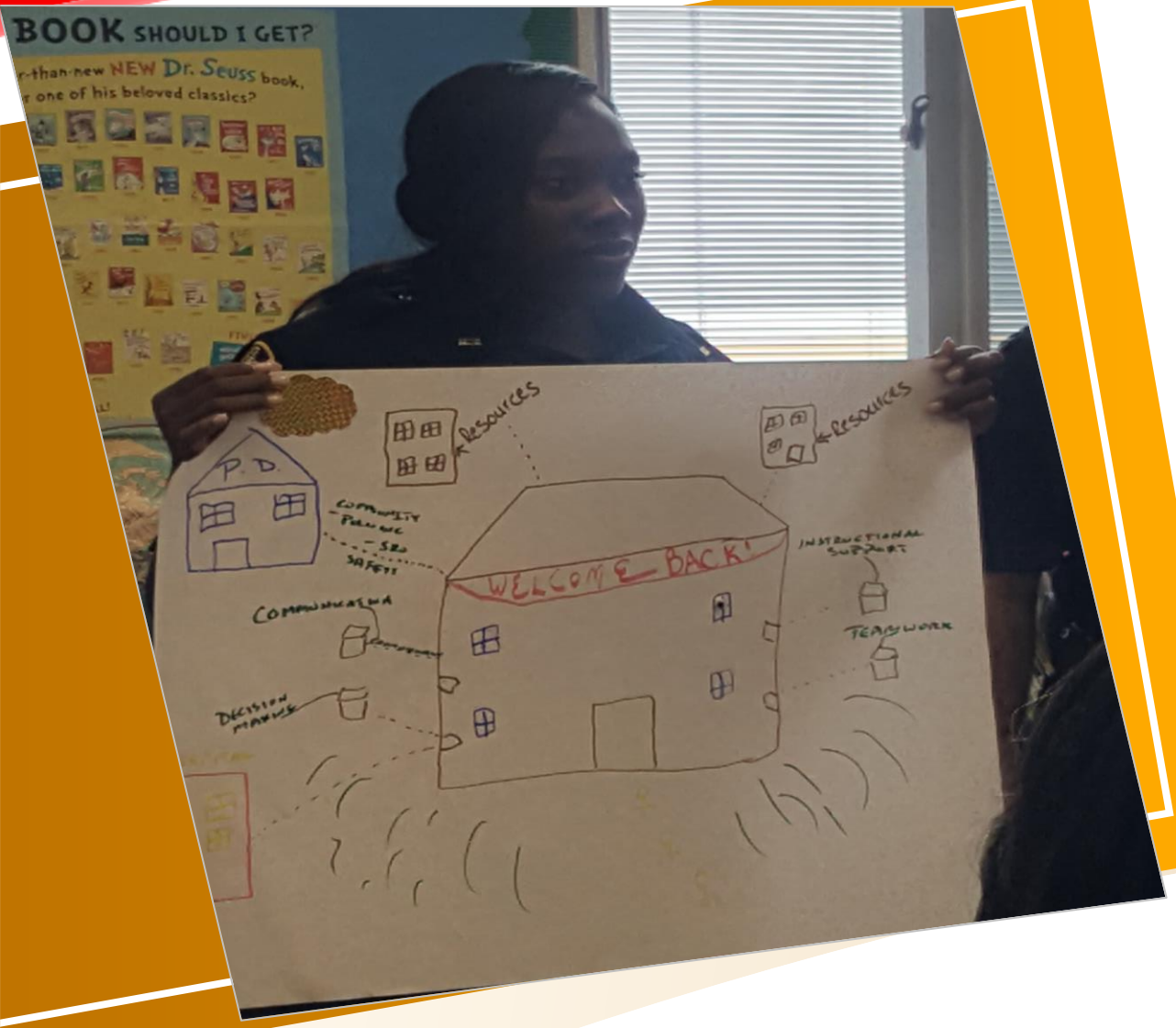
- Promote and Support Families' Abilities to Access District and School Policies and Student Academic Information at Any Time
- Facebook Live Meetings
- Video Recordings and Libraries
- Schoology
- Monthly Zoom Town Hall Meetings
- School-level Zoom Meetings
- Minimization of Clicks for Information Protocol (All Real-Time Announcements Prominently Displayed on Front Page of District Website)

Create A Wide And Diverse Team of Support



Superintendent's Update, 10/29/20

MVCSD FAMILY ENGAGEMENT



Thank You!

MVCSD